



KOCHI METRO RAIL LIMITED

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(A 50 :50 Joint Venture of Government of India & Government of Kerala)
4th Floor, JLN Metro Station, Kaloor, Kochi-682 017

Advt. No : KMRL/HR/2025-26/11

Dated (17-02-2026)

Kochi Metro Rail Limited (KMRL) a 50:50 Joint Venture of Government of India and Government of Kerala incorporated for the implementation of the Kochi Metro Rail project and for its Operation & Maintenance.

For augmenting its Marketing & Alternate Revenue department, the company is looking for a Marketing professional with bright academic record to join the organization, as an Asst. Executive (Marketing & AR) at E0 Level. The detailed job specification of the post is as detailed below :-

1. Assistant Executive (Marketing & Alternate Revenue)

Name of the Post	Assistant Executive –E0- (Marketing & Alternate Revenue)
Total no. of Posts	One (1) Nos
Grade/ Pay scale	E0-Rs.30000-120000/- (IDA)
Type of Recruitment	Regular
Essential Educational Qualification	Full time regular MBA or its equivalent with minimum 60% marks from recognized university/institute with Marketing as one of the specialization.
Experience	Minimum 2 Years of post-qualification experience in Marketing/Business Development/Contract Management/property development. Desirable Skills: Knowledge in project management, knowledge in marketing, business development, good communication and letter drafting skills, knowledge in preparing tender documents/agreement etc., exposure in Space management, advertisement and collection of revenue.
Maximum Age Limit (as on 1st February 2026)	30 Years (Age Relaxation applicable as per reservation rules)
Job Description & Responsibilities (Indicative & not exhaustive)	Identifying the new revenue avenues for Kochi Metro, Business Development activities, Preparation of reports/tender documents/business proposals/agreements etc., Managing the entire alternate revenue contracts related with advertising, office/retail/kiosk spaces, land parcels in Kochi Metro, Coordination with various departments for the smooth flow of civil/electrical works, Revenue Collection, etc. Any Other Marketing, Business Development, contract management activities as assigned from time to time.

General Conditions:-

- Age, Qualification & Experience will be reckoned as on 01.02.2026.
- Selection process will consist of interview and/or written/online test, which will be decided by KMRL based on the number of candidates being short listed for the post.
- Only shortlisted candidates will be notified for interview and/or written/online test, which will be communicated through email id registered with KMRL by the applicants. No other mode of communication will be attempted.
- KMRL reserves the right to shortlist the applicants for written/online test and/or interview.
- Any corrigendum/ addendum to this advertisement will be displayed only in the website (kochimetro.org). Applicants are requested to visit the website from time to time for all updates.
- Applicants employed in Govt. /Quasi Govt. / PSUs shall produce a "No Objection Certificate" from their employer at the time of written/online test and/or interview.
- Experienced Candidates from PSU/Govt. Organizations should be presently working in the equivalent grade/its equivalent scale or in the immediate lower grade/its equivalent scale and proof thereof shall be submitted along with application or at the time of written/online test and/or interview.
- Evaluation of Equivalency of qualification, if any, will be at the sole discretion of KMRL.
- Acceptance or rejection of application of the candidates will be at the sole discretion of the Management. Incomplete applications are liable to be rejected.
- KMRL management reserves the right to cancel or amend this advertisement.
- Applications of candidates attempting to influence or interfere with the selection process will be rejected summarily and he/she will be declared disqualified for future vacancies in KMRL.
- No TA/DA will be paid by KMRL to candidates for attending the selection process.
- KMRL reserves the right to cancel the selection process or not to fill the position/ select any candidate, without assigning any reason.
- Candidature of a candidate is liable to be rejected at any stage of the recruitment process or after recruitment or joining, if any information provided by the candidate is found to be false or not in conformity with the eligibility criteria mentioned in the advertisement.
- Merely fulfilling the minimum qualifications and experience will not confer on any candidates the right to be shortlisted /called for written/online test and/or interview or to be selected.
- KMRL reserves the right to offer a grade lower than that which was applied for by the candidates.
- KMRL reserves the right to maintain a list of waitlisted candidates after selection process for filling future vacancies, if any as per the Recruitment Rules.
- For regular and contract posts, Initial pay will ordinarily be fixed at the minimum of the pay scale wherever such pay scale has been prescribed for a post. Management may, if situation warrants, based on recommendations by selection committee fix the initial pay in excess of the minimum of the pay scale by granting advance increments. Pay protection will be granted to eligible employees, in accordance with Government guidelines.
- As per KMRL Recruitment Rules, Regular employees of KMRL, shall be eligible for relaxation of upper age limit up to a maximum of 5 years when they apply for selection to a higher post under Direct recruitment.

- As per KMRL Recruitment Rules, Applicants who have worked on contract basis in KMRL are eligible for relaxation of upper age limit upto a maximum of 3 years when they apply for selection to a regular post (in the same grade or feeder category) under Direct recruitment, provided their performance during the contract service being Graded as 'Very Good' for the years of contract service in KMRL.
- No correspondence, whatsoever, will be entertained from candidates regarding conduct and result of written/online test and/or interview and reasons for not being called for selection.
- For contract posts, the candidate selected will be extended with all the benefits as per the policy of contract employment of KMRL as amended from time to time.
- The following documents should be attached by the applicants along with the application for substantiating their Age, Qualification, Experience, CTC:

Proof of Age	: SSLC/Birth Certificate issued by the Competent Authority
Educational Qualifications	: All Year/Semester Mark Sheets & Certificates.
Experience	: a) Past Employments- Service certificate (It should have Date of joining, date of Relieving, Pay Scale etc.) b) Current Experience : Appointment Letter, Proof of date of joining, Latest Payslip, Form-16 etc.

How to apply:-

- Applicants should read the instructions in the website (kochimetro.org/careers) thoroughly before applying.
- Application form may be filled online by selecting the link in KMRL website. The scanned copy of the supporting original documents should be uploaded, failing which the application will be treated as incomplete. All the supporting documents shall be uploaded.
- Applications forwarded through any other means including fax or e-mail will not be entertained.
- The last date of submission of on-line application is 10th March 2026.

General Manager (HR, Admin & Trg.)