



METRO SHORT FILM COMPETITION

Jointly Organised by KMRL & AMMA

Theme : LIFE IN A METRO

Duration : 3 minutes

File format: MP4

Last date of Registration : 5th June, 2023

Last Date of Submission : 10th June , 2023

JUDGING CRITERIA

Films will be judged on originality, creativity, plot, pacing, structure, characters, cinematography and entertainment value as well as on effectiveness of the message and the ability of the film maker to reach an audience.

- 1. Originality**
The uniqueness and originality of the premise or story.
- 2. Creativity**
The effective use of imagination as evidenced in the entry.
- 3. Plot**
The actions, events, conflicts, and turning points that propel the story forward. How the story unfolds.
- 4. Pacing & Structure**
The timing of the action, unfolding of plot elements and character development. The framework of the film or script. Effective use of three-act, odyssey, linear or non-linear story progression.
- 5. Characters**
Personalities that are distinctive, compelling, multi-layered, and unpredictable. A protagonist and antagonist with clear and active goals.

6. Cinematography

The quality of cinematography or videography demonstrated in the work.

7. Sound Quality

Is the dialogue clear and not hindered by any noise or music score.

8. Music Score

Is the music score suited to the film and does it help tell the story

9. Entertainment Value

Does the story keep the viewer's or reader's attention? It is fun, engaging, or thought provoking?

10. Dialogue

Voices that are natural, succinct, and unique to each character. Use of language that effectively reveals character and moves the story forward. OR, is the lack of dialogue used effective.

11. Message Effectiveness

Does the film clearly depict the message and theme of the short film competition?

TERMS AND CONDITIONS

1. SUBMITTING CONTENT

Kochi Metro Short Film competition will use the term "content" to mean and refer to any and all content, videos, films, media, captures and all other materials, such as publicity stills or other supporting content you submit to us.

Each time you submit your content, you will be confirming your acceptance of, and agreement to be bound by, all the terms and conditions of Kochi Metro Short Film Competition's Terms of Use, including, without limitation, this Agreement.

To be considered for Kochi Metro Short Film competition, your content must meet all the specifications and requirements relating to formatting, compatibility, operating characteristics and submission. Your content must meet Kochi Metro Short Film Competition's Content Requirements.



2. AGE REQUIREMENTS

There are no age restrictions or requirements for the festival. If you are considered a minor where you live (generally under 18 years of age) and you submit content for selection in the Kochi Metro Short Film competition, you are confirming that you have received your parent's/guardian's express consent to do so and that your parent/guardian (i) has read and, on your behalf, agrees to be bound by this agreement; and (ii) understands, agrees and shall be fully responsible for your submission.

3. CONTENT REQUIREMENTS

You are solely responsible and liable for the content you submit (and the consequences thereof) made under your name, user name, e-mail address, password, and your registration or profile information.

KMRL reserves the right, at any time, without notice and without limiting any and all other rights we may have under this Agreement, at law or in equity, to remove and delete your entry to the Short Film competition.

You agree that you will not submit any content that is libelous, defamatory, obscene, pornographic, sexually, racially, culturally, or ethnically offensive, harassing, intimidating, threatening, hateful, discriminatory or abusive. You also agree you will not submit any content for commercial or business purposes.

KMRL reserves the right to delete or reject any content that in its sole discretion deems abusive, defamatory, obscene, pornographic, in violation of copyright, trademark or other intellectual property rights. Kochi Metro short film competition reserves the right to remove and take down your content without notice if any content is in violation of any of the terms or conditions of this Agreement. If it receives notice of any claim of infringement that satisfies specific legal requirements, KMRL will remove content associated with such claims and will notify you if your content is removed.



In regards to intellectual property, you are fully responsible for the clearance of any music, sound, images or graphics contained in your entry. If any record company or music publisher contacts us about an entry's music rights, we will refer that company to you and hence be sure to obtain all the appropriate clearances beforehand.

4. OWNERSHIP

The content submitted for the competition will be the sole property of KMRL.

For More Details,

Contact @ 9188957947 (Monday to Friday between 10.30am – 6.30pm)

Mail id – sherin.w@kmrl.co.in